



Thank you for subscribing to our quarterly newsletter about Project Bijou – in this issue:

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Message from Emma Martins

Welcome to the latest Project Bijou newsletter.

One of the most rewarding things about Project Bijou has been talking to and hearing from some of the wonderful members of the data protection community both locally and across the world. A reminder of the shared issues, challenges and opportunities we all face.



We all have such busy lives, that taking small moments to reflect on your own experiences or hear about someone else's feels like a luxury but it really should not. Our world is moving at speed and we are constantly bombarded with what can often feel like 'smash and grab' raids on our attention with news, information (and mis-information) and opinions. It can be hard to find space just to think. But it is precisely because the world is moving at speed that we need that space more than ever.

In its small way, Project Bijou seeks to encourage moments of thought and reflection because that's often where change starts. If we all just get swept up with events and never pause to reflect on whether we are heading in the right direction, or whether we should be changing direction ourselves, the consequences are clear.

I am not claiming that individually either you or I have the power to change the world, but change does have to start somewhere. Our culture and our values do not stem from anything other than ourselves – those daily interactions, decisions, actions and inactions. They may, in isolation, feel insignificant but each one of them matters.

Finding the time to talk with, or listen to, someone who has a different experience or perspective is always time well spent. It also often reminds us how much we have in common. Whatever our professional role, there will undoubtedly be someone facing the same issues. Not only can we learn from each other, we can also support each other.

It was really wonderful to support the [launch of the new Channel Island Data Protection Forum](#) (set up by the Channel Islands Information Security Forum) last month and have the opportunity to talk about Bijou. Seeing the enthusiasm and passion in the group of people involved is inspiring. Data protection is not an ‘easy sell’ but we have the chance to build a community and a culture that prides itself on ethical data use. Each one of the members of that group can now share experiences, support each other and play their part. It really did feel like Project Bijou ‘in action’!

Also this month, I am so pleased to welcome the wonderful [Alex White, Privacy Commissioner for Bermuda](#), to our ever growing list of Bijou contributors. Bijou will always be ‘work in progress’ and we have a list of people we hope to invite to contribute in the future ([if you have any suggestions please do let us know](#)). Alex has been on my list for a while and when you watch/listen/read his contribution you will know why. Alex regulates a jurisdiction not greatly different in size to our own Bailiwick and not only does he help to illuminate the data protection issues faced in a refreshingly positive and constructive way, he does so whilst referencing La Fontaine, Shakespeare and tree frogs!

Thank you to [all our contributors](#) and all those who have embraced the simple but powerful idea of Bijou – **you matter, your data matters, spread the word...**

Emma Martins
Data Protection Commissioner
Bailiwick of Guernsey Data Protection Authority



NEW contributor: Alex White

We are very grateful to Bermuda's Privacy Commissioner, Alex White, for joining our Deputy Commissioner Rachel Masterton in this episode: ['Regulation is a journey not a destination'](#)

Alex and Rachel discuss Bermuda's regulatory journey, why education is at the heart of their mission, how Guernsey has inspired them, and what keeps Alex awake at night.

You can [watch](#), [listen to](#), or [read](#) Alex & Rachel's conversation.

Over to you: suggested 'project work'

If you wish to play an active part in Project Bijou, below are some suggestions for what you can do:

1. Continue the conversation

Revisit content [from the launch week contributors](#) and share it - **in person** (if you can) - with your workplace, or others in your life. Use it to start a conversation. You may wish to make this a planned, regular thing (particularly in your workplace) where you get together with others and discuss ethical data use. If you have any form of staff training sessions booked, think about adding some of the content to support that.

2. Pick up your 'Bijou Box'

If you haven't already done so, come visit the ODPa to pick up your 'Bijou Box' ([find us here](#)). The box itself, and its contents, are designed to help keep the project in your mind, and to spark conversations with others. PLEASE NOTE: stocks are very limited and only available on-island. First-come first-served.

3. Show the path

One of the things suggested in the Bijou Toolkit is for you to share resources with others so that good quality information is available more widely. Two of our most popular resources are [this infographic of the seven data protection principles](#), and our '[Feel-Good Guide to Data Protection](#)' - please share these with your colleagues, clients, and anyone else who you think would benefit.

Take a look at the [Toolkit \(page 8 of this document\)](#), for other suggested project work.

Thank you for your interest in Project Bijou - next quarter's newsletter will be sent in late November 2022.



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