



*Excellence through ethics*

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## Message from the Commissioner

Welcome to our July newsletter.

We are very pleased to have recently published [new guidance on data transfers](#). Anyone responsible for compliance in organisations that rely on data moving across borders will know how complex that can often be.



Geographic borders in the digital world can often seem disproportionately challenging and certainly we have become very used to being able to send data all over the world very quickly and very inexpensively.

Recent developments have, I think, encouraged a reflection of that approach as we get better at understanding where there may be particular risks in having data located in particular parts of the world.

This is not simply a question of technology or cost, it is a question of ensuring our data is protected, even when it leaves our own jurisdiction. Questions of data sovereignty will, I suspect, be pushed up the agenda for lots of companies in the coming months and years.

Whilst the foundations of data protection legislation are absolutely about ensuring the protection of people, it is also the case that jurisdictions that have a reputation for high standards of data governance will also benefit economically.

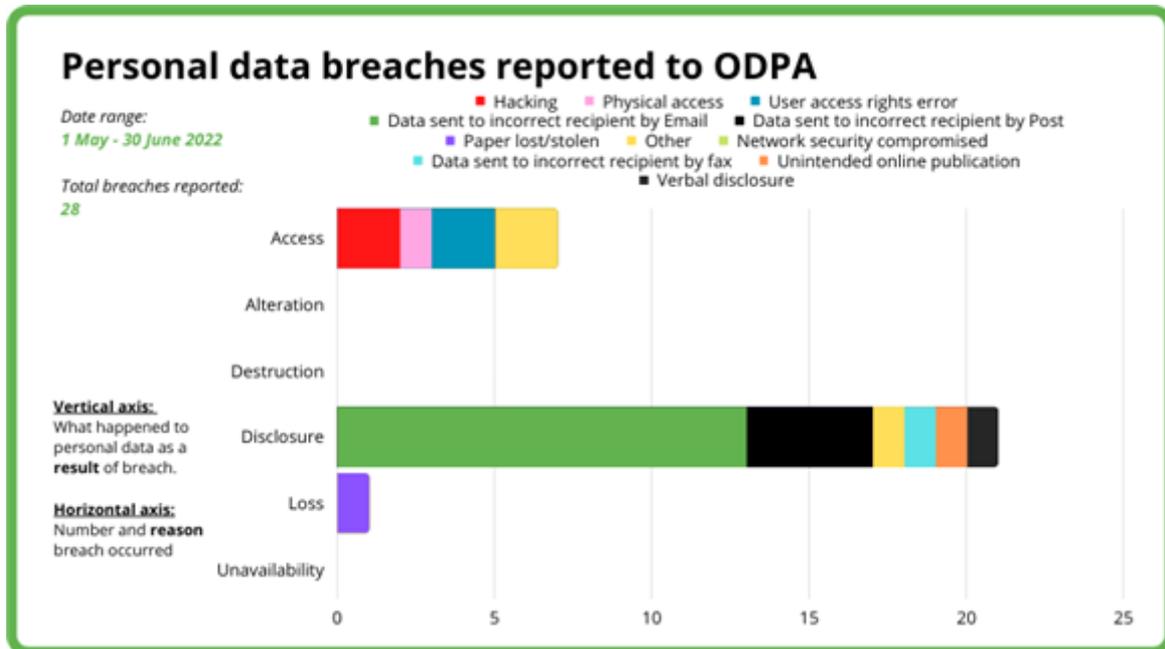
So much of business, in all sectors, is wrapped up in questions of trust and confidence. Looking after the data of your clients, staff and contacts is inextricably linked to that.

Here in the Bailiwick, we should be proud that we have put in place high standards of rights and responsibilities around the processing of personal data and, despite the complexities and challenges, we should welcome having a more open and honest discussion about risk.

Recent events in America have highlighted that we cannot afford to be complacent and reminds us not to take our rights for granted.

This month also sees the launch of an off-shoot of [Project Bijou](#), our ‘Seeds’ programme which, in collaboration with the Youth Commission for Guernsey and Alderney, aims to involve young people in conversations about data – both from the perspective of giving them information about their own rights, but also to encourage them to start thinking about the way data affects our lives in so many ways because they will be entering the workplace in the future and a good grounding in these conversations can only be a good thing.

Emma Martins  
Data Protection Commissioner



### [Latest breach statistics published](#)

We have published the [latest breach statistics](#) with 28 personal data breaches between 1 May and 30 June 2022. Of these, 13 occurred via email, which remains the most common cause for breaches reported.

### [Strategic review consultation update](#)

The public consultation on The Data Protection Authority's Strategic Plan for 2023- 2026 has now closed, thank you to all those who took part.

### [Project Bijou Seeds](#)

We are proud to share with you [Project Bijou Seeds](#). It's the arm of our wider social initiative [Project Bijou](#) aimed at engaging the Bailiwick's young generations. It's delivered via our partnership with the Youth Commission for Guernsey & Alderney. We believe that by empowering children to safeguard their personal information, lasting cultural change is possible.

### [New guidance on Data Transfers](#)

The ODP has published new [guidance on data transfers](#) to help protect people's data when it is transferred outside of the Bailiwick of Guernsey.

### [Actions we have taken](#)

The ODP has issued two public statements this month. On 8 July, we issued a [reprimand and Order to the Constables of St Peter Port](#) resulting from a personal data breach. On 7 July, we issued a

[reprimand to BWC Pension Trustees Limited](#) over failure to respond appropriately to a request for data.

### **Free support and advice, and public engagement**

We know the data protection landscape can seem difficult to navigate sometimes, and we are here to help. We regularly publish guidance and resources to support all organisations in their own approach to compliance with our local data protection law. You can access our broad range of online resources and guidance via the links below:

#### **Support and Advice:**

- [Fortnightly drop-ins](#)
- [Study Visits](#)
- [Events](#) (view [recordings of past events here](#))
- [Podcasts](#)
- [Information Hub](#)
- [Beginner's Area](#) (includes '[The Feel-Good Guide to Data Protection](#)')
- Bi-monthly [breach statistics](#)
- [Newsletters](#)

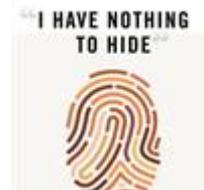
#### **Public engagement:**

- [Children and young people](#)
- [Project Bijou](#)

### **Suggested reading:**

Each month our commissioner provides suggested reading to help you makesense of and safely navigate our data-driven society.

This month's choice is: *"I Have Nothing to Hide": And 20 Other Myths About Surveillance and Privacy* by Heidi Boghosian



The concept of 'myth-busting' often comes in areas where there is confusion, lack of clarity or complexity. It generally seeks to break those things down and present the issue/problem in a straightforward, accessible and objective way.

Data protection often suffers from lots of misconceptions so it can be really useful to try and bust a few myths!

This month's reading recommendation is written by Heidi Boghosian, an American attorney and privacy expert. In her book, she sets out 21 myths and deals with them head-on.

It is rare, and very refreshing, to see the issues tackled with such clarity and honesty. Each 'myth' relates to a different area and includes 'Surveillance makes the nation safer' and 'metadata doesn't reveal much about me'.

If you work in data protection and privacy, this book is full of rich illustrations of real world issues. If you are an interested/concerned citizen, it will help you understand why being interested and being concerned is so important.



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