



Thank you for subscribing to our quarterly newsletter about Project Bijou – in this issue:

1. [Message from Emma Martins](#)
2. [NEW contributor: Liz Smith](#)
3. [Coming soon: three new contributors](#)
4. [Over to you: suggested 'project work'](#)

## [Message from Emma Martins](#)

Welcome to our latest Project Bijou newsletter.

You are part of a small, but growing community, in our first newsletter of 2022 there were 140 subscribers, today there are precisely 199 of you. I want to genuinely thank each and every one of you for your interest. We've been very busy developing new Bijou content recently, and as a result we have one brand new contributor for you in the form of [Liz Smith \(details below\)](#), and three more that will be released soon (see ['coming soon' section below](#)).



As another year starts drawing to a close, it is a nice opportunity to briefly reflect - on what we are doing and why we are doing it.

So, to re-cap, we launched [Project Bijou](#) wanting to be ambitious as well as realistic. Ambitious about the way in which we work to broaden conversations about data, making them more accessible and inclusive. And realistic about the size of our office and the resources available to us.

In many ways, the more limited the resources, the more creativity is needed.

The work we do around education and awareness is only one strand of our activities but it is a critical one. Striving for a community of professionals that understand and embrace the compliance

standards the law sets out, as well as citizens that expect and demand that their rights are respected, will benefit everyone and that is at the heart of all that we do and at the heart of Project Bijou. As we have always said, the protection of people's data is as much a question of culture as it is of law.

The way in which the data protection community, and beyond, has embraced the principles behind Bijou has been inspiring and humbling and reminds us all of some of the incredibly talented people that are driving change.

You can access a rich array of content on the [Bijou page](#) - there is content to encourage you to explore something new, get some practical tips, hear the experiences of people working in the field, and much more. For this, the last newsletter of 2022, I am particularly pleased to welcome Liz Smith to our wonderful list of contributors. We are of course very focussed on supporting our Bailiwick community in respect of data protection rights and responsibilities. But issues of data protection are increasingly borderless and [to see someone like Liz](#) inspired by our work and then using it within their own sphere of influence ([more on that here](#)) has been a source of great excitement and pride for us. It is literally Bijou in action!

But of course, this is not about us, it is about doing all we can to break down some of the barriers that exist in conversations around data. It is about moving conversations on from only talking about enforcement and fines and encouraging each one of us to receive the baton and pass it on. In turn that allows us to continue to be ambitious about building and nurturing a culture of respect around the handling of our data.

We know that this will always be work in progress because there is so more that we can do, but that should not prevent each one of us from taking steps. Sometimes those steps will be small but that's ok. Those that know me will know of my love of quotes (because others can put sentiments eloquently into words that speak so powerfully) so I will finish with one of my favourites -

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."* - Margaret Mead

- Emma Martins

Data Protection Commissioner

Bailiwick of Guernsey Data Protection Authority



## NEW contributor: Liz Smith

We have a very special new contributor to Project Bijou: Liz Smith. Liz briefly tells [her story](#) of how the project's content can be used as a tool to raise-awareness within organisations.

Liz is the Head of Compliance at [BCS: The Chartered Institute for IT](#) which has over 60,000 members in 150 countries, and a wider community of business leaders, educators, practitioners and policy-makers. As a charity with a royal charter, their agenda is to lead the IT industry through its ethical challenges, to support the people who work in the industry, and to make IT good for society.

In her blog for Project Bijou '[Compliance and culture change: using Project Bijou in your organisation](#)' Liz explains how Project Bijou changed her mindset and how she's using the project to educate and inform others in her organisation. This is Project Bijou in action - and it is wonderful to know that the project is being shared inside a large, influential, multinational organisation in this way.



## Coming soon to Project Bijou

Our next newsletter will be sent in February 2023, but we are hoping to release three more contributors before then. We're keeping their names under wraps for now, but here's a snippet of what you can expect:

1. An **in-depth Q&A with an augmented reality expert** exploring opportunities and challenges presented by augmented and virtual reality technologies.
2. A **quick-fire practical lesson in how to communicate** complex things (like data protection) in a clear way.
3. A **case study of a small business** whose website was hacked, and what they learned from it.

[Follow our LinkedIn page](#) to see when these three contributors are released.

## Over to you: suggested 'project work'

If you wish to play an active part in Project Bijou, below are some suggestions for what you can do:

### 1. Be like Liz Smith!

What our latest contributor, Liz Smith, outlines in her blog is precisely what we're asking you all to do. Very simply, [share Project Bijou's content](#) (there are over 30 contributors, spread across 5 themes, plus curated additional resources) within your workplace, or with others in your life. Use it to start a conversation. You may wish to make this a planned, regular thing (particularly in your workplace) where you get together with others and discuss ethical data use. If you have any form of staff training sessions booked, think about adding some of the content to support that.

### 2. Pick up your 'Bijou Box'

If you haven't already done so, come visit the ODPa to pick up your 'Bijou Box' ([find us here](#)). The box itself, and its contents, are designed to help keep the project in your mind, and to spark conversations with others.

PLEASE NOTE: stocks are very limited and only available on-island. First-come first-served.

### 3. Pass the baton

The more people that know about Project Bijou the bigger its community will get which in turn will help its goals be achieved. You can help grow this community by inviting others to take a look at the project's resources, or to become a subscriber to this newsletter.

Take a look at the [Toolkit \(page 8 of this document\)](#), for other suggested project work.

**Thank you for your interest in Project Bijou - next quarter's newsletter will be sent in late February 2023**



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