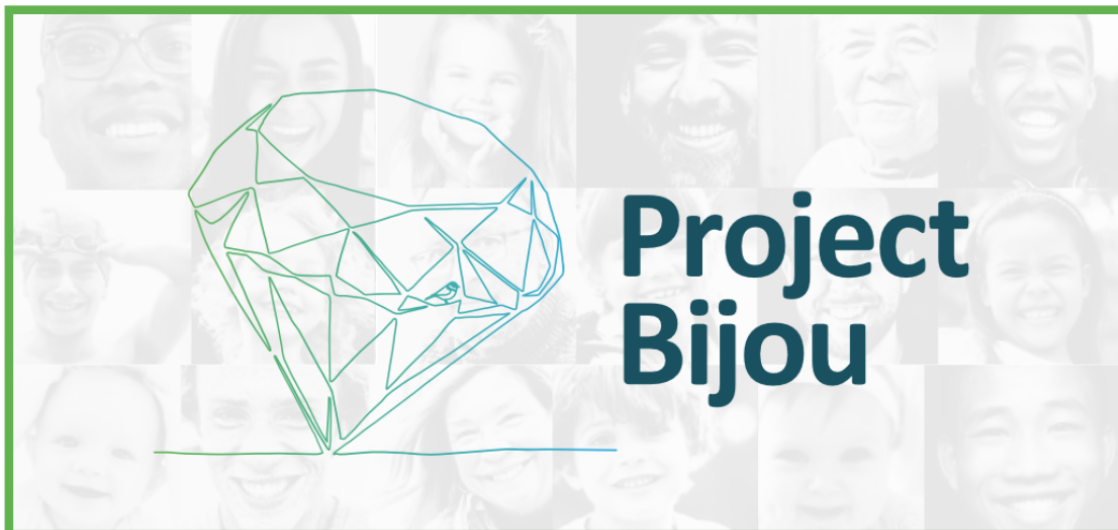

Project Bijou quarterly newsletter - issue #9

Office of the Data Protection Authority communications@odpa.gg

26 May 2023 at 12:29



Your latest quarterly update from Project Bijou.

This quarter's update from our Commissioner, Emma Martins

"Every contributor and every piece of content for Project Bijou, since we launched in 2021, has been special. Different content, using different mediums, will appeal to different audiences. That's the objective. The Bijou principle has always been encouraging engagement through **one story and one person at a time** so we have wanted to try, as much as we are able, to offer something for everyone.

It is not, and never has been, a replacement for the more 'operational' aspects of our role as regulator. Simply an objective to raise awareness of the important issues which affect us all, sitting alongside and complementary to, those aspects.

As we mark the five-year anniversary of our local data protection law, I want to thank everyone that has joined us in supporting the project. From very humble beginnings, it has grown into something which we can, as a community, be proud. Proud because it is a rich resource for us all to tap in to, and proud because it has prompted interest from far outside our own islands. To have the [two Bijou lecturers](#) that we have had is testament to that.

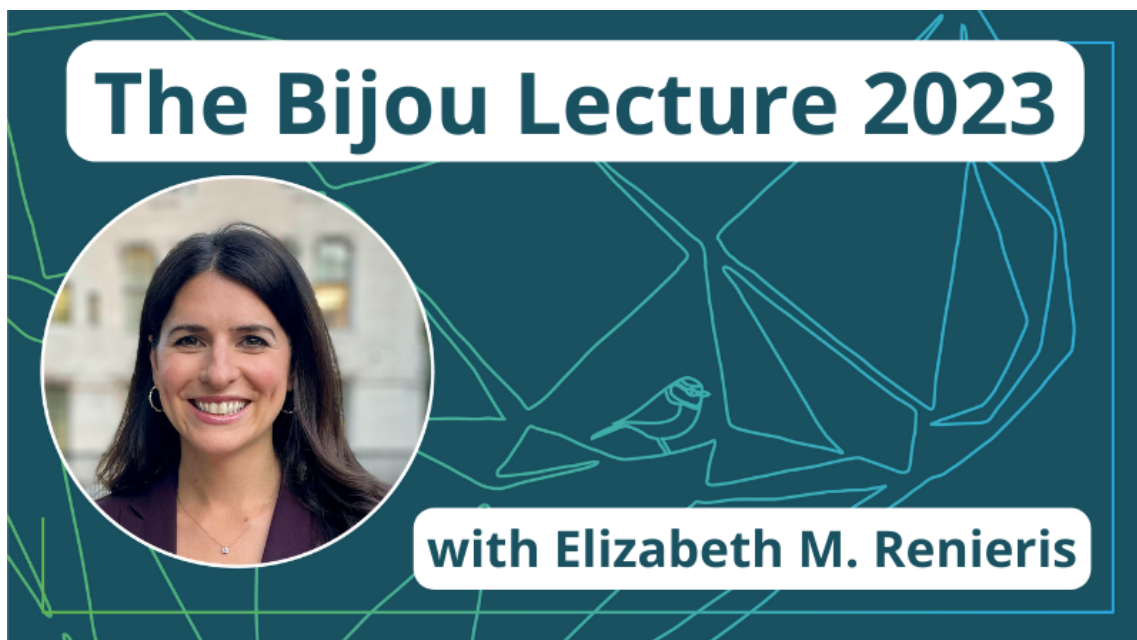
One of the things about it for which I am most proud is that it has not been about throwing money at something, it has been about encouraging people to be involved, and listening to people. It is a collective and collaborative endeavour. As Henry Ford once said – "If everyone is moving forward together, then success takes care of itself."

It has been professionally rewarding for us all at the ODPa, and it has also been enjoyable. Talking to people across the globe about issues that affect us all. Celebrating people who, locally, are making a difference every day to the life of our community. Encouraging a sense of shared values and shared responsibility. All these things do not happen by accident. They happen because we are clear about our vision. We want to live in a community that understands that in this, we are more than consumers, we are, first and foremost, human beings. The race to profit from us and our data is only a race if we run too.

I don't pretend that taking a moment to think about the principles of Project Bijou, or to listen to one of the remarkable contributors, will change the world but collectively we are stronger than perhaps we realise."

- Emma Martins
Data Protection Commissioner
Bailiwick of Guernsey

Bijou stories to share...



The Bijou Lecture 2023

To mark the 5th anniversary of the introduction of Europe's GDPR and our equivalent local legislation, we are delighted to unveil [the Bijou Lecture 2023 featuring our fantastic guest lecturer Elizabeth M. Renieris.](#)

The author of '*Beyond Data: Reclaiming Human Rights at the Dawn of the Metaverse*', her passion for data protection was ignited at university when a classmate hacked into internal residential house directories, scraped the student ID photos of female residents from their pages and pitted the undergraduate women against each other on a website called Facemash. Her classmate was Mark Zuckerberg, who went on to control one of the most powerful companies in the world.

In this fascinating talk, followed by a Q and A session, Elizabeth explores whether laws designed to protect *data* can ever, truly protect people.

**Empowering
young people in
the digital world**



Project Bijou Seeds – empowering young people

We recently ran the first of our new school sessions for Year 10 students. The session is the latest addition to the ODPa's Project Bijou Seeds aimed at sharing knowledge with children and young people.

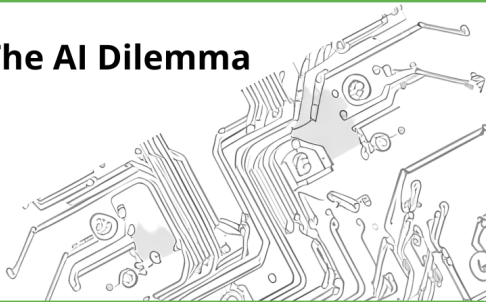
**Podcast with
Matthew Parker**



Podcast with Matthew Parker – Bijou Award winner

In this podcast Bijou Award winner Matthew Parker discusses online safety for children. When he's not volunteering his time in local schools, Matthew is Mourant's Chief Information Security Officer.

The AI Dilemma



The AI Dilemma

If you are interested in where developments in artificial intelligence may be leading we encourage you to watch this presentation by the Center for Humane Technology, and to share its message: that we must all 'give this moment in history the weight it deserves'.

Coming soon...

Emma Godfree



Creatively communicating good data protection practices

Data Protection Consultant Emma Godfree has become something of a cult figure in the world of data protection for her short videos featuring snippets of wisdom, bringing the basics of good practice to a wider audience with humour and wit, while challenging preconceptions that data protection is dry and inaccessible.

We are delighted that she has produced a special video just for Project Bijou featuring the character 'Privasaurus' who with the help of his Lego friend gives viewers a crash course in basic data protection principles. We look forward to sharing this with you all very soon - [keep an eye out on LinkedIn for its release](#).

Over to you...

If you wish to play an active part in Project Bijou, below are some suggestions for what you can do:

1. Let us know who you want to hear from

Is there someone locally or further afield that you would like us to approach to be a contributor to Project Bijou? Maybe you know someone that is inspiring and can help us expand these conversations? Perhaps you have your own story to share? [Let us know](#).

2. Pick up your 'Bijou Box'

If you have not already done so, come visit the ODPA to pick up your 'Bijou Box' ([find us here](#)). The box itself, and its contents, are designed to help keep the project in your mind, and to spark conversations with others.

PLEASE NOTE: stocks are very limited and only available on-island. First-come first-served.

3. Pass the baton

The more people that know about Project Bijou the bigger its community will get which in turn will help its goals be achieved. You can help grow this community by inviting others to take a look at the [project's resources](#), or to become a [subscriber to this newsletter](#).

Take a look at the Toolkit ([page 8 of this document](#)) for other suggested project work.

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Read previous newsletters

Tell us how we can improve this newsletter